





# PRIVACY INFORMATION NOTICE HUAWEI TECHARENA 2025

According to art. 13 of European General Data Protection Regulation (EU) No. 2016/679 (hereinafter the "GDPR") and Italian Legislative Decree n.196/2003 (Italian Code on Personal Data Protection) and its subsequent modifications, Huawei Technologies Italia S.r.l. (hereinafter "Huawei", or the "Data Controller") would like to informyou that the personal data you provide for the purposes of your participation in the Huawei Tech Arena 2025 event (the "Event") and the personal data collected during the Event will be processed in full compliance with current legislation and pursuant to the following information.

#### A. Categories of personal data being processed, purposes and methods.

The Personal Data being processed consists of, by way of a non-exhaustive example, in the name and surname, date and place of birth, residential and domicile addresses, telephone numbers, e-mail addresses, images, video registrations, CV and other information that Huawei has legitimately acquired during the Event and that identify or make identifiable a natural person pursuant to the GDPR (hereinafter "Personal Data").

## B. Purpose and legal basis of the processing of Personal Data.

- 1. To register for the Event requested by you, including all activities, before and after the Event, that are instrumental to the organization of the same (e.g. confirmation of registration for the Event, sending of service communications and reminders of the Event, travel organization);
- 2. With your prior consent, for the processing, dissemination and reproduction of Personal Data (including Images) on the Event website <a href="https://techarena-italy.it/">https://techarena-italy.it/</a> and through Huawei's social media channels for content sharing purposes and for the purposes of promoting the Event;
- 3. Subject to your consent, receiving invitations related to future events organized by Huawei.

The processing of Personal Data for the purposes sub (i) does not require your consent pursuant to art. 6 para. 1 lit. b) of the GDPR. However, failure to provide Personal Data will make it impossible to participate in the Event.

The processing of data for the purposes sub (ii) and (iii) requires your consent pursuant to art. 6 para. 1 lit. a) of the GDPR. Failure to provide Personal Data will have the sole consequence of not being able to achieve the aforementioned purposes.

## C. Processing methods.

The processing will always be based on the principles of minimization, necessity, correctness, lawfulness and transparency and protection of the privacy and rights of the interested parties. In course of the processing of Personal Data, our company will adopt appropriate security measures to guarantee confidentiality and integrity and avoid undue communication or disclosure to third parties. The processing will take place through both electronic and paper supports and will not involve automated decision making.







### D. Processing methods.

The Personal Data will be made available to the staff or consultants of Huawei who have been appointed managers and / or persons in charge of the treatment according to the current company organization, and who will be responsible for their processing in order to achieve the purposes indicated above. Furthermore, including for the processing functions described above, the Personal Data used can be processed by public or private subjects in particular by Tree S.r.l. having registered seat in Piazza Cardinale Pappalardo, 23, Catania, Italy, postcode 95131 collaborating with Huawei for the organization of the Event, natural or legal persons for the aforementioned purpose or to whom the Data Controller is required to communicate the Data, by virtue of legal or contractual obligations.

#### E. Transfer of data abroad.

Personal data, always without prejudice to compliance with the purposes of the processing, might be communicated to Huawei's controlling company or to companies related to us. In this regard, the processing may also involve the transfer of Personal Data abroad, even to countries not belonging to the European Union, with specific reference to China. The transfer of all data to non-EU countries takes place in accordance with the provisions set out in Chapter V, GDPR (article 46), through the use of standard clauses developed by the European Commission.

#### F. Retention period of Personal Data.

The Personal Data collected for the purposes indicated in the previous paragraph b, section (i) will be processed and stored for the duration of the Huawei Event. From the date of the Event, the data will be kept for the period of 12 months.

The Personal Data collected for the purposes indicated in the previous paragraph b, section (ii)-(iii) will be processed and stored for the time necessary for the fulfillment of these purposes and in any case no later than 24 months from the date on which we receive your consent or until its revocation. You may withdraw your consent at any time by contacting Huawei as described in point j) below.

## G. Rights of the interested party.

- **1. Right of access** confirmation is required whether or not personal data are being processed and, in this case, you receive information relating, in particular, to: purposes of the processing, categories of personal data processed and period of conservation, recipients of which these can be communicated, data retention period (article 15 GDPR);
- **2. Right of rectification** controlled by the rectification of inaccurate Personal Data concerning you without undue delay and the integration of incomplete Personal Data (article 16 GDPR);
- **3. Right to delete** protected, without undue delay, from the erasure of Personal Data to the complaint, in the cases provided for by the GDPR (article 17 GDPR);
- 4. Right to limit provided by the Data Controller, in the cases provided for by the GDPR (article 18 GDPR);
- **5. Right to portability:** receive the Personal Data concerning you in a structured format, commonly used and readable by an automatic device, as well as obtain that it is transmitted to another holder without impediments, in the cases provided for by the GDPR (article 20 GDPR);
- **6. Right to object:** opposes the processing of personal data concerning you, unless there are legitimate reasons for the Data Controller to continue processing (article 21, GDPR);

You may exercise all the rightslisted above in the mannerindicated on the Huawei websiteat <a href="www.huawei.com/en/personal-data-requestor">www.huawei.com/en/personal-data-requestor</a> by sending a letter to the registered office of the Company referred to in paragraph j) below.

7. Right to complain to the supervisory authority - If you believe that the Personal Data have not been processed in accordance with the law or there are disputes regarding their use, you can lodge a complaint with the Supervisory Authority of the Member State in which you reside, work, or the place where the alleged violation. The contacts of the Supervisory Authorities are available at the following link <a href="https://edpb.europa.eu/about-edpb/board/members\_it">https://edpb.europa.eu/about-edpb/board/members\_it</a>.







#### J. How to contact Huawei.

The Data Controller is **Huawei Technologies ItaliaS.r.l.** with headquarters in Via Lorenteggio 240, Torre A, 20147 Milan, Italy, tel. +39.02.39994.000. The Data Protection Officer, appointed by the Data Controller, can be contacted at the following address: Huawei Technologies Duesseldorf GmbH, Hansaallee 205, 40549 Düsseldorf, Germany or via electronic contact form: <a href="https://www.huawei.com/en/personal-data-request">https://www.huawei.com/en/personal-data-request</a>

I declare that I have read the information on the processing of personal data, I express my consent for the following purposes of the processing:

For the processing, dissemination and reproduction of my Personal Data (including Images) on the Event website, and through Huawei's social media channels for content sharing and promotion purposes of the Event;	Yes No
Communications relating to future events organized by Huawei	Yes No
Name	Surname







## **DISCLAIMER FOR THE USE OF IMAGES**

The undersigned SURNAME AND NAME:

On my own behalf, with reference to the photographic and video footage ("Images") of the undersigned, as well as the audio recordings, made and recorded on Huawei Tech Arena 2025 ("Event") with this release ("Release"):

#### **AUTHORIZES**

- 1. The company Huawei Technologies Italia S.r.l., with registered office in Via Lorenteggio 240 Torre A- 20147, Milan, C.F. and VAT no. 04501190963, and its affiliated companies within the Huawei Group of Companies pursuant to art. 2359 of the Italian Civil Code ("Huawei"), also pursuant to arts. 10 and 320 of the Italian Civil Code and art. 96 and 97 law 22.4.1941, n. 633, Copyright Law:
- 1.1. to acquire and use, directly or through third parties, and to publish and disseminate, the Images, without limits of modality, time on the Event's dedicated website https://techarena-italy.it/ and on Huawei social media channels;
- 1.2. to the publication and / or dissemination in any form of the Images on the Event's website, including within videos relating to the Event, without limits of modality, medium present or future invention, in Italy and abroad, with every broader right to adaptation or modification and assembly that may be necessary or appropriate (including the publication of the same on the Event's website and in Huawei's social media channels);
- 1.3. to the conservation of the Images in the computer archives of Huawei;
- 1.4. to share the Images with its business partner Tree SRL, a company incorporated under the laws of Italy with its principle business office based in Piazza Cardinale Pappalardo, 23, Catania, Italy, postcode 95131 for the purpose of the Event;
- 1.5. to the conservation of the Images in the computer archives of Huawei and any Agencies or Partners authorized by the undersigned (see point 1.4);

#### THEREFORE,

- 1.the undersigned acknowledges and accepts that:
- 1.1. no consideration will be paid by Huaweifor the use and exploitation of the Imagesfor the purposes indicated above;
- 1.2. without prejudice to the limits of the law, it will have nothing to claim against Huawei, for damages that may derive from the prejudicial use of the same by third parties;
- 1.3. irrevocably and definitively transfers all rights of economic use inherent in the Imagespursuant to art. 96and 97 of the law n. 633/1941 and art. 10 and 320 of the civil code, including the right to acquire, exploit, fix, memorize, reproduce, mount, exhibit, distribute, disseminate, publish, make available or otherwise communicate internally in Huawei, in any way or form, in whole or in part, temporarily or permanently, the Images, renouncing as of now any claim and releasing Huawei from any responsibility regarding the foregoing, respecting the dignity and reputation of the undersigned.

This Disclaimer does not allow the use of the Images in contexts that prejudice the personal dignityand decorum of the undersigned and of the minor accompanied by me and in any case for use and / or purposes other than those indicated above.

PLACE AND DATE:

In faith, SIGNATURE:

#### Go to website

Huawei Technologies Italia S.r.l.

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